

Owensboro personal care homes founded on service

Owensboro is home to two personal care facilities that are part of the oldest and largest personal care chain in Kentucky.

Fern Terra and Fern Terrace belong to a family of personal care homes founded by Jack Simpson in 1963, with service as the founding principle. Simpson, now 85, loved playing sports, especially basketball and tennis. He even incorporated sports into his motto: "Operating a personal care home is like tennis. You cannot win until you learn to serve."

Fern Terra offers the finest in assisted living

Fern Terra is located on a beautifully landscaped 4-acre campus along the Ohio River. The picturesque scenery of the location extends to the interior of the building, with elegantly appointed commons areas.

Residents at Fern Terra love the spacious living areas. Fern Terra offers furnished or unfurnished one, two, or three bedroom apartments ranging from 860 to 1,600 sq. ft. with 9 ft. ceilings. Each apartment includes a complete kitchen, two or three closets and large handicap-accessible bathrooms. Residents are able to personalize their suite with their own furniture and decor.

Fern Terra residents rave about the exceptional food and dining services. Chefs who are trained in

the country's finest kitchens prepare meals using only the freshest ingredients. Special requests are welcomed and may even end up on the menu. Dining at Fern Terra is a culinary adventure!

At Fern Terra, it's easy to stay fit and active. An on-site fitness center and nutritious gourmet cuisine help keep residents in top form. Maintaining an active lifestyle also helps keep the mind engaged. The well-rounded activity programs at Fern Terra provide the opportunity to enjoy a variety of activities and explore new interests.

With 24-hour staffing, Fern Terra offers assistance with activities of daily living, administration of medications, scheduling of local transportation, and bed checks, if desired.

Fern Terrace is a place for living, not just a place to live

Fern Terrace is an excellent choice for families whose loved ones need personal care and assistance with daily living. Fern Terrace works to keep costs at a minimum to provide an affordable option for those who want the highest level of resident care.

The beautiful grounds of Fern Terrace provide a setting unmatched in Owensboro, with eight acres of fountains, flower beds, blooming trees, beautiful wildlife, and numerous walking paths.

Swings and benches allow residents a peaceful setting to enjoy the sights and sounds of activity on and along the Ohio River.

Fern Terrace offers roomy living spaces, with furnished or unfurnished rooms available in private or semi-private arrangements. Families are always invited to visit and enjoy the pleasant, comfortable atmosphere of Fern Terrace.

Fern Terrace provides 24-hour staffing for assistance with self administration of medications, and offers home health and physical therapy services.

At Fern Terrace, it's easy to enjoy time with friends. The open living and dining room areas are cozy, with views of the large fountain that centers the beautifully landscaped front lawn.

Commitment to service

Jack Simpson's commitment to service carries on. At 85, he still comes to the office every day, guiding his sons Darin and Rob, who for many years have been actively involved in all aspects of the company. The culture of service and respect inspires loyalty with the staff and administrators who serve Fern Terra and Fern Terrace. The majority of the company's leaders have worked with the company for more than 20 years have been promoted from within.



The Finest in Assisted Living

Fern Terra is located on a beautifully landscaped 4-acre campus along the Ohio River.

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Personal Care Home

The picturesque grounds of Fern Terrace is located along banks of the Ohio River.

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