Having watched a lot of television over the past few royalty months, I began to really take notice of some of the prestigious commercials. I wondered how much influence advertisements have on our purchasing certain brands. We forting, safe and dependable all have our favorites when it comes to certain items. Some ern, and traditional of those things we purchase were accustomed to growing up – what did mama buy?

After Steve and I first married, I bought Hunts ketchup instead of Heinz. Well, I thought my husband was going to have a stroke. He said that was the worst ketchup he had ever tasted. So, now I never buy anything but Heinz ketchup. It is a small thing to keep the man I love

I grew up with Blue Plate mayonnaise, so that is what I bought until I tried Hellmann's. I thought it was better, so I changed brands. try. Mama was at my house one day and asked what in the world I was doing buying Hellmann's mayonnaise.

It was if I had turned on the family. When my sister moved to San Francisco she couldn't find Blue Plate. Mama would send her a "care package" of a homemade pound cake and jars of mayonnaise.

I have several web sites that I like to visit for looking at recipes. Often times, the author will make a note on what brand of an ingredient they use. I have also seen a comment of not substituting another brand for what the recipe calls for. I often find myself comparing prices when it comes to a brand that is associated with a certain store. Is it going to be up to

- power
- Blue is trustworthy
- Pink is soft and feminine to attract the young female demographic
- Yellow is powerful and exudes confidence
- Green is versatile, warm and inviting. It is also the color of money, health and the environment.

• Purple – is the color of

- Gold is elegant and
- Orange is energetic and attention getting
- Brown is earthy, com-
- Black is versatile, mod-

Colors and symbols are might be because of what we etched in our brains when it comes to certain brands. The following are the top 10 most recognizable brands worldwide.

- 10) Disney
- 9) McDonald's
- 8) Mercedes-Benz
- 7) Toyota
- 6) Samsung
- 5) Coca Cola
- 4) Microsoft
- 3) Amazon
- 2) Google
- 1) Apple

brands Whatever choose for today's recipes, I hope you will give them a

Thanks for reading.

SPINACH ARTICHOKE CHICKEN CASSEROLE

4 cups cooked chicken, chopped or shredded 1 (9 oz.) pkg. frozen spinach, thawed and well drained

1 (14 oz.) can artichoke hearts (plain, not marinated), chopped

1 (8 oz.) cream cheese, softened

1 cup grated Parmesan cheese

1 1/2 cups grated Mozzarella cheese

> 2/3 cup sour cream ½ cup heavy cream

1/4 cup mayonnaise

3 cloves minced garlic Salt and Pepper to taste

Preheat oven to 375 degrees. In a large bowl, mix the quality that I am looking the cream cheese, sour for? Sometimes I will give it cream, heavy cream, mayona go. I have also found that I naise, garlic, salt and pepper. like some store brands better Add the rest of the ingredithan what is have bought in ents, except for the Mozzarella cheese, and combine. Research shows that cer- Pour into a greased 9 x 12 tain colors of products in- inch baking dish that has creases sales. Colors often been sprayed with nonstick stir emotions in consumers. cooking spray. Bake for 20 Companies use this knowl- minutes; top with cheese edge in their campaigns to and bake for another 10-15, package and sell their prod- until cheese melts. Allow to cool slightly before serving. • Red – is the most atten- *Tried this recipe last week. tion getting and represents Like we say at my house -"It's a keeper."

ITALIAN CREAM CHEESE STUFFED CELERY

6 or 7 stalks of celery 1 (8 oz.) cream cheese 1 (0.7 oz.) pkg. Italian dressing mix ½ cup mayonnaise 1 cup shredded

Reports show education data can be more accurate

Press Release

Some public school records may be incomplete or contain errors, potentially skewing school program assessments or affecting local school district funding. Two reports released by State Auditor Shad White's office today offer recommendations to ensure Mississippi public schools produce and report accurate data.

Mozzarella cheese

Cut each celery stalk into 3 pieces; set aside. Combine cream cheese, dressing mix, mayonnaise, and Mozzarella cheese; stuff celery with cream cheese mixture. Garnish with paprika and refrigerate before serving. *This makes a great appetizer or an addition to any meal.

BBO PORK DIP

2 cups cooked pork, chopped 1 (8 oz.) pkg. cream cheese,

softened 3/4 cup BBO sauce 1/4 cup Ranch dressing ½ cup sour cream 1 ½ cups shredded

Cheddar cheese 1 green onion, chopped

In a mixing bowl, combine pork, cream cheese. sour cream, Ranch dressing, BBQ sauce, and 1 cup of the cheese. Spread mixture into a baking dish that has been sprayed with Pam. Top the dip with chopped green onion and remaining cheese. Bake at 350 degrees for 30 minutes. Serve with Fritos or Scoops.

*This can be made in advance and refrigerated until time for baking. Let dip come to room temperature before baking.

*Lee Ann Fleming is a Holmes County native, food columnist and has garnered fame for her recipes featured in the film, The Help. Fleming can be reached at lafkitchen@hughes.net.

"Getting the numbers right is critical for public education in Mississippi," Auditor White said about the report findings. "These audits make some important recommendations about how to make sure that education data are reliable."

Auditors first reviewed

the Mississippi Student Information System (MSIS) - the primary source of data about things like student attendance - and found some of the attendance data local school districts submit to the Mississippi Department of Education (MDE) goes unverified and is, in some cases, incorrect. For instance, some districts "excused" absences without having paperwork to show why they were excused. Other districts called students present in one attendance-tracking software but called the same students absent on the same day in a different piece of software. Auditors also found many school districts are lacking strong data security policies.

Recommendations for addressing these problems include:

- The MDE should conduct an internal audit to ensure attendance data are correct.
- School districts should complete periodic checks to confirm collected data are accurate before submission to the MDE.

The second report focused on the state's Career and Technical Education (CTE) program - a nearly \$50 million annual investment into Mississippi public schools that trains students for careers like carpentry or engineering. The report found that the CTE programs were supposed to track whether its students go on to graduate and get a job, but they failed to follow kids if they participated in CTE before their last year of high school. Given this problem, it is im-

August 20 - Chance Pritchard Barnes, Korey Jones, Brian Bethany, Joseph Hammett, Glynda Boatner, Brewer Walker, Cotten, Carrie Sims, Keegan Alicia Wigginton, Hutchison, Maggie H. Wise Rogers, Katie Malone, Mary

Ryan Lewis, Edetric J. Hillary Dickard Carthan, Radarius Jackson, Aljean H. Garrett, Jorel Cade Johnson, Wes McNeer Chelsie Tate, Jill Sullivan, Ronnie Seamster

Leebeth Gilmore, Gordon Spencer Rutledge Scallan, Quinn Murphree, Johnnie Davis, Johnson, Larry Bonds, Mary Crossno, Terry Richards Claire Smith, Gina McCrory, Spencer,

August 23 - Janie Rhyne, Jeffrey Eldridge, Tootsie Baughn, August 21 - Evan Horn, F. Meeks, Wade Dickard,

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August 24 -Chanda Ferguson, Jackie Hudson, Hammett, Kelle Atkinson, Killebrew, Shannon Alma Gallagher, Donald Broyles, Gracie Richardson, William August 22 - Brett Spell, Clark, Jenny Swearingen,

August 25 - Mollie Clark Karey Hudson, Brandon Taylor

August 26 - Reece Vaughn, Aleatha Torris Brown, Cole Hood

possible to know how many students used their training schools, making sure the eduto obtain a job.

Auditors also found MDE submitted the exact same ally," said White. "We've got number of CTE participants in two consecutive years, suggesting the number may If we can't find a way to meanot have been accurate. Auditors made several rec-

ommendations, including the know where to invest more following: • Reports about CTE's ef-

- fectiveness should include are right, because that deterall students who participate mines school funding." in the program.
- data errors.

"As a product of our public cation system's data are accurate is important to me personto know if kids are being adequately prepared for a career. sure the effectiveness of our career training, then we can't resources. We've also got to know the attendance numbers

Both the MSIS report and • Internal controls should the CTE report can be found be put in place to prevent online at the Auditor's website under the "Reports" tab.

August 14 Player of the Week

Central Holmes Christian School



Jace Dean



LINEBACKER/WIDE RECEIVER/QUARTERBACK 71/2 TACKLES ON DEFENSE,

> 2 RECEPTIONS Support your local schools

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This day will be a celebration of the short time you were here. You will always be remembered with great love and many tears. But to only feel pain and sorrow would not be fair to you. Your life meant so much more

to us more than words could say You were here so briefly, I wonder if you knew all the ways you've touched our world and our hearts

and everyone who knew you since the day God called you home. There will always be a big void in our life and a hole in our hearts that will never heal.

Our souls will grieve forever. Will we forget or stop loving you? NO!! Not now, not ever. As this day is upon us, oh, how our hearts still hurt. But even as we mourn your death, we will

> always celebrate your birth. We love you, Chanan Randle, Jr. August 23, 2001 - March 19, 2020 From the Wilkes and Cooper Families

