

# Former Clintonian captures features on Clinton

By Carole Kelly

From hunting alligators on the Pearl River to flying through the air in a hot air balloon, Cindy Cobb shares a variety of adventures and activities through her blogging and vlogging on social media platforms. Cobb's "Around the Town in the South" video blogs are not about her own experiences, but are focused on people who share their special stories. As Cobb explains, "What I love about the South is that there are stories everywhere."

Former Clintonian Cobb, a self-described personable conversationalist blessed with the "gift of gab" and driven by a desire to do something special, shared her epiphany that led to "Around the Town."

Determining over a year ago that she wanted to do something special, as she was driving along, a plan formulated in her mind for sharing interesting stories. She remembered a newspaper column that explored people's personalities and interests. The name of her cousin's blog "Around the Town with Mary Etta McMillian" ran in the Belzoni Banner newspaper in the 1980s.

She told her cousin about the plan and was encouraged, "You do those live videos on Facebook, so find out what that is all about." So Cobb began researching video blogs.

She initiated her storytelling plat-

form on video, both live and recorded, along with blogging. Sharing fun things through social media since July 2018, she can be called a "vlogger," or a person recording video blogs or "vlogs," a blog containing video content.

"Around the Town in the South" began in July 2018 and has featured a great variety of stories and personalities.

Telling Southern stories and showcasing fun things to do in the South, Cobb brings positive, fun and life Southern offerings, discussing food, travel, art, fashion, football, charities, concerts, festivals, celebrities, hunting, fishing, music, boating, and fitness, to name a few.

Cobb explains that she is southern-born and raised in Mississippi until she was 22. She then moved to Chilton County in Alabama, where she lived for over 17 years. Now back in Mississippi, she makes her home in Brandon. She had studied sales and marketing and has worked in a number of different callings and positions reflecting her versatility, from hair styling to flight attending. One of her dreams of becoming a flight

attendant with American Airlines was recognized at the age of 47. Her take on flying: "I absolutely LOVED flying!"

"I have an amazing family that includes my very supportive parents, Joanne and Leon Cob," she states. She attributes their support as instilling in her the drive to follow her dreams.

Her family, which includes siblings and their offspring, extends to her "furbabies," which she says are her world.

"I was 38 years old when I was gifted my first Yorkie furbaby, Lexie. Lexie gained a Yorkie furbaby sister Lacie in '08, and was not too thrilled about it but adapted pretty well." Lexie died June 15, 2018, of spleen cancer, and the family took it hard. It's now Lacie and Cobb.

Cobb loves the food hospitality and other good things in the fourteen states that are designated as southern, showing what people have to offer and focusing on positive things, including a young artist at Jackson Prep who created a fetching paper dress made of receipts; Grammy winner Bobby Rush, who had a story to tell; and Ralph Miller, a popular local musician who performs

throughout the area. Conversations may be about nine minutes or can extend to a 28-minute talk, one of the longest. Vlogging in Clinton recently, she visited the Olde Town Depot and the park, generally showcasing the town in a series of vlogs that included the historical tour and the city's brick streets.

How she handles the technical part of her sharing conversations is illustrated best in an interview/conversation she had with cartoonist Marshall Ramsey, who asked when her crew would arrive. She pointed to her cellphone and a ring light-on-tripod which makes up the "crew." The ring light creates an attractive catch light on a subject's eyes while emitting even, diffused lighting that helps eliminate shadows. No power available when needed? Bring on the smartphone stabilizer that doubles as a charger for her phone.

Cobb has declined invitations to incorporate her show with other entities, emphasizing that no amount of money would cause her to give up her dream vlog. She feels comfortable in sharing authentic stories offering people escape and "feel good" thoughts. In the thirteenth month of "Around the Town," Cobb's vlog, along with partners and sponsors from throughout the area, had made possible over one hundred stories which captured thousands of viewers.

To enjoy Cobb's stories, visit [www.AroundTheTownInTheSouth.com](http://www.AroundTheTownInTheSouth.com).



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Cindy Cobb



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