Historically low rates, 10 years and counting.

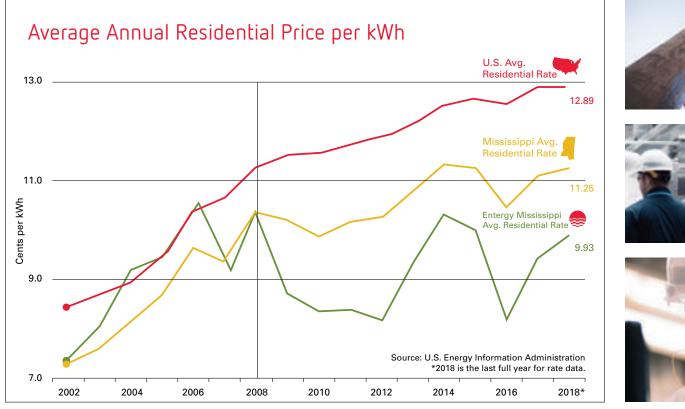
Entergy Mississippi proudly celebrates 10 consecutive years of rates below the state and national average. Not only do low rates save our customers millions, but they also help attract new business and boost the local economy.

We're ensuring affordable, reliable power for generations to come by adding natural gas plants to our fleet and updating our infrastructure with smart technology. That's how we're powering a brighter Mississippi, now and into the future.

Learn more at entergybrightfuture.com.

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