

Steak 'n Shake announces Clinton location

All Photos Special to The Clinton Courier

By Katherine R. Dougan

Clinton will soon see the arrival of a new dining establishment with Interstate 20 frontage. Steak 'n Shake recently announced they will be constructing a location in Clinton.

Groundbreaking for the new restaurant, which will be located at 4900 Hampstead Boulevard, was held January 8. This is the second location of the popular restaurant in the metro area. The first restaurant is located at 300 Riverwind Drive in Pearl.

"Steak 'n Shake is a tremendous addition to the entire Riverwind district here in Pearl," said Greg Flynn, the Public Information Officer for the City of Pearl. "When it first opened, the lines were wrapped around the building and out on to Pearson Road.

Flynn describes Steak 'n Shake as a unique dining experience.

"The luster has worn off a little bit, so you can actually get in," he said, laughing.

Steak 'n Shake is famous for the original "Steakburger" and hand-dipped milkshakes. The Clinton location will be around 2,500 square feet and will offer dine in and drive-through service and will strive to continue the tradition of serving the country's best, freshest and tastiest burgers and shakes. Steak 'n Shake will provide at least thirty new jobs to this area. The build out is expected to last about six months, weather permitting,



and the Grand Opening will be in early fall 2020.

The restaurant will be located along Hampstead Boulevard at the busy Springridge Road/Interstate

20 interchange, which means it will be visible to more than 35,000 cars per day that travel the area.

"I am extremely proud to welcome Steak 'n Shake to Clinton," said Mayor Phil Fisher. "They will be an important fixture of our business community and partner as we continue to develop the Clinton restaurant market to serve our community and those who traverse the Interstate 20 corridor. Economic Development



success does not occur overnight. This announcement is the culmination of many months of hard work and planning."

In the works for several months, Steak 'n Shake was recruited to Clinton by Economic Development Director Gabriel Prado and Fisher.

According to franchisee Mike Dickson, Fisher and Prado were important advocates in the recruitment of the restaurant and closing of the land transaction to make this new restaurant a reality.

"Mayor Fisher and Gabriel Prado were wonderful to work with. They have been solid advocates on the land trans-

action and approval of the site plan of the development. Clinton is definitely business-friendly and welcoming," said Dickson.

Clinton officials believe that the location along Hampstead is ideal for success of the new business and a prime location for future growth of additional businesses to the community.

"The people in Clinton are gonna love it. It's a great time to come over here and sample what you'll be getting," Flynn said.

"I want to thank Mike Dickson and his partners for choosing the City of Clinton for their new Steak 'n Shake location," said Prado. "The thriving growth in Clinton is pushing a boom in new home construction, and our hotel demand has increased over twenty-five percent over the last year. With the arrival of Steak 'n Shake, Clinton continues to show that it is positioned as a top market in the metro area for commercial developments with low real estate costs, high household incomes, and one of the top school districts in the state."

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