Virginian Leader, February 19, 2020, Page B-12

Curve Road Self Storage working to expand business

by Amelia Whittaker Curve Road Self Storage is working to expand its business offering more storage units in the Pearisburg community. Roger and Sally Jennelle purchased the building where Giles Shoe Center was located in April of 2019 with the desire to grow their storage abilities. The building is located at 708 Wenonah Avenue and the Jennelles thought it would provide the perfect place for a new

"We've had a lot of people mention climate control storage to us over the years," Sally Jennelle said. "People need a place to store their files and papers, so we want to provide that. We always said that if we got the opportunity to buy a building, we would want to do this so now we are."

opportunity of climate con-

trol self-storage.

Climate controlled storage units provide a consistent temperature year-round no matter what outside weather may be. This provides a safer environment like antiques, musical instruments or documents. Sally believes this will be great for items such as furniture because it will be a clean place that will not be affected by the sun.

Since purchasing the building, they have completed much remodeling work in preparation for the new units. The majority of the construction work has taken place on the outside of the building and they are now working to get the inside ready. Four units have been added on the side and there is a separate building in the back that will be used for storage as well.

Sally said that they plan to have ten by ten units inside that will have controlled heating and air and will be opened with key cards

"This is going to be more modern and we hope it will be able to help more people," Sally Jennelle said. "We have bricked it and put on a new roof, everything we've done is



Climate control storage

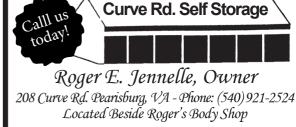
Curve Road Self Storage is adding climate control storage units to its business at a new location. Roger and Sally Jennelle have been working to update the building they bought at 708 Wenonah Avenue in Pearisburg. The new location will offer climate controlled storage units that provide a consistent temperature year-round and a safer environment to store more sensitive items.

to improve the look of the building and we just hope it will help others."

They are continuing to work on the inside of the building and hope to com-

plete the project possibly by the end of summer. The new location is going to be called Curve Road Self Storage-Climate Control. Sally said that even though

it is not on Curve Road, they want to keep the name that is familiar to most people.



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Bluegrass BBQ provides new restaurant choice for area

by Amelia Whittaker Pembroke became home to new business Bluegrass BBQ in August last year. Owner Cody Journell said that they were excited to open the business to give the community another restaurant option. Bluegrass BBQ offers

smoked meats including pork ribs, chicken, steak, beef brisket, an array of side items and a variety of barbeque sauce flavors. Since opening, Journell has been pleased with the response and support of the community.

"We have been very excited about how much the community has supported us," Journell said. "The feedback that we have gotten has been good.'

He said that the catering side of the business has taken off recently and he hopes to continue to do well with that this year. They catered some Christmas parties for businesses and several weddings with more scheduled in the future.

Journell said that the menu has been updated since first opening, after seeing what people liked best. They offer a platter choice where people can pick a variety of two, three or four meats and mix and match the sides. This gives everyone the opportunity to try all options and find their favorites to order during their next visit.

One of Journell's favorite parts of the business has been building it up from the beginning and making it a place people can enjoy.

"The work that goes



Good food and good times

New Pembroke restaurant Bluegrass BBQ offers a variety of smoked meats, side items and barbeque sauce flavors. The business has been successful since opening last year and wants to continue to serve the county. Bluegrass BBQ welcomes local musicians to perform on the weekends and loves providing an extra sense of community. They are located at 609 Snidow Street and are open from 11 a.m. to 8 p.m. Tuesday-Thursday, from 11 a.m. to 9 p.m. Friday-Saturday and from 12 to 7 p.m. on Sunday.

into it is definitely rewarding when you can see something great come out on the other end," Journell said. "It's been awesome feeling like we gave Giles County and the people here something that they wanted. I think another restaurant was really something that people were waiting for."

The business is also a place that welcomes local musicians to come perform on the weekends. Journell says that he really enjoys getting to see the variety of people turning out for the music, those coming for business lunches and people meeting their friends

"It really feels like we have given people a place to go and have an extra sense of community on top of just being a restaurant," Journell said.

In the future he said that they are working on getting a mobile food truck/trailer that would allow them to serve local businesses in the area. He wants to be able to take their food to places where people might not have time to go to a restaurant for lunch.

Bluegrass BBQ is located at 609 Snidow Street in Pembroke and is open Tuesday-Thursday from 11 a.m. to 8 p.m., Friday-Saturday from 11 a.m. to 9 p.m. and Sunday from 12 to 7 p.m.

The Town of Pearisburg

joins in reflecting on the county's growth in 2019 and looks forward to the "progress" coming in 2020!



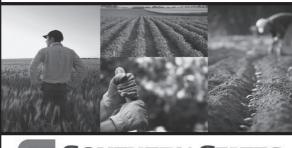


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