

INDUSTRY LEADERS of Southwestern Illinois

As we pass through these times, it seems appropriate to share our Archford Angels philanthropic initiative. Archford Capital Strategies had an idea three years ago about a unique way to invest in the community. The investment was not about a donation. It was about aligning all of our team members around a core value to our organization: “shared success.” The idea was centered around annually enabling our team members to go forth into our community and find nonprofits that inspire them and their family. At that point, a \$1,000 “investment” is made in the nonprofit on behalf of our team member. The team member then engages with the nonprofit in a healthy competition with their colleagues for additional “award” grants. The competition measures the sustainability of project, impact to the nonprofit and lastly personal development of the team member.

We want to share this idea with CEOs and leadership teams of companies throughout Illinois by providing a complete guide to the “Archford Angels” program on our website. We have documented every step of the process and have team members who are available to assist with any guidance or questions. We have witnessed several companies successfully launch a similar initiative.

The remarkable thing about the project is witnessing how the program is developing our team beyond our company to serve our greater communities. There is something to be said about development outside one’s own organization.

The impact on our team members was beyond any investment one could have made through our training facility or in our boardroom. Team members demonstrated the importance of their nonprofit choice by helping them raise \$607,000 over the past three years. They have emerged as professionals beyond our business. Archford is truly humbled by the team’s efforts and philanthropic impact.

To view our 2020 Archford Angels campaign and download our free campaign guide, visit <https://archford-capital.com/archford-angels-2020/> or contact me at (618) 416-7085 if you would like more information.

*Jim Maher, CEO and Founder of Archford Capital Strategies;
2019 Outstanding Fundraising
Volunteer of the Year
by the Association of
Fundraising Professionals
St. Louis Regional Chapter*



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We take care of families.



Wealth Management



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Philanthropy



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