



Benny Clark & Paula Hedden
Hands on approach to building homes

HOMES BY BENNY CLARK

BUILDING DREAMS, ONE HOME AT A TIME

by Linda Dillon

At Homes by Benny Clark we are committed to making your home building process effortless. From the day we break ground until the moment you receive your keys, our team is there for you.

We at Homes by Benny Clark bring you 45 plus years of experience to custom homebuilding and design,” stated Clark. “Our motto is “BUILDING DREAMS ONE HOME AT A TIME”. Today, Homes by Benny Clark is one of the area’s most prestigious builders. “We build quality homes of lasting value with attention to detail and great craftsmanship.”

Homes by Benny Clark also builds beautiful well thought out floor plans and un-matched customer service. “We have successfully helped families create their forever homes throughout the area,” said Clark. “Together, with our team of professionals, we have developed a successful and admired home-building business.” “We focus on meeting the needs and wants of the customer while incorporating outstanding quality and luxury in their homes. The concept of making a house into a customized home while reflecting our customers’ unique personalities is yet another indication that our homes are in a class of their own.”

Husband/ Wife Team. Benny and his wife Paula have been together for 20 years. “She’s an accountant and interior designer, and I’m out managing the field,” he said. “We know the numbers, whether it’s a walk out basement, an insulated step free slab foundation, cabinets, blinds, windows etc.; we help educate our homeowners to make the process smooth.”

“The big thing is the open concept floor plan, so if you bring parents, grandparents and kids to your home, they have use of the facilities and they can still work in the kitchen, help out, and be a part of the family get-together,” said Clark. So we encourage a lot of that and try to set that up in our **design-build for your budget**. “Compartmentalized plans do not work anymore, and with the people, the lifestyle they live; we do a lot of rear foyer drop zones, and what that means instead of everybody needing a mudroom, well there’s no such thing as mudrooms anymore.” he said. “They’re called **rear foyers and drop zones** where you have lockers and cubbies that go in for the kids, and mom and dads that workout. They’ve got a place to land, a place for clothes, shoes, they’ve got hooks for book bags to keep the house neat.” Clark includes receptacles and USB ports for laptops and phones.

“Basically if your land permits, and you can move dirt, people will need to have an insulated concrete slab foundation for their home where it can be step free. So that means when they pull into the garage you don’t have any steps into the house; they can bring over mom and dad and grandparents, and they come into the house not being cumbered by stairs.”

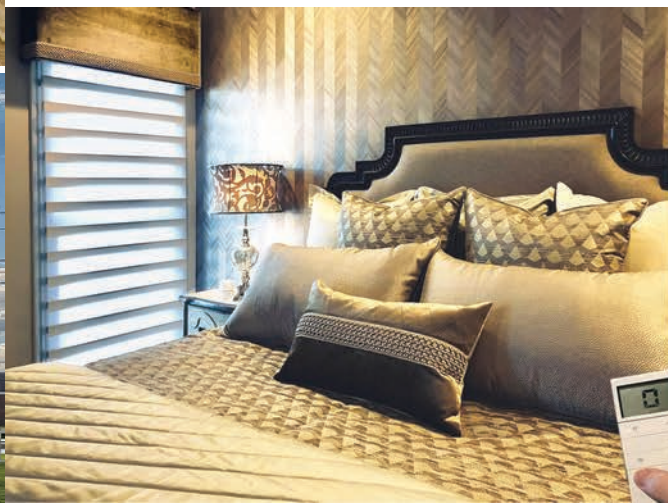
Universal Design and Aging in Place -“Homes by Benny Clark has incorporated many aspects of Universal Design and Aging in Place into each and every home we build,” said Clark. “We work with each of our clients to determine the current needs and what their needs may be in the future.” “We want to build your forever home to accommodate whatever life may throw at you.”

Benny Clark is one of the area’s most prestigious builders, building quality homes of lasting value with attention to detail and great craftsmanship.

To review Clark’s proven track record, history and warranties; visit his website at www.homesbybennclark.net or his Facebook page.

Clark’s 3 Step Design Build

- 1) Your land budget, a gift or purchasing.
- 2) A budget for your land prep or infrastructure (construction driveway, septic tank, etc.) This is where Paula’s accounting comes in to help people understand what exactly they are paying for.
- 3) Money to Design Build on to your lot; the vertical construction/ your house
 - a) 15 page spec book on your home
 - b) Allowances are your budget



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