

W&P Curating Beautiful Things

"There's something about dinnerware and serving pieces that bring people together," says Anne Higgins, owner of Willow & Pine. "We all have memories of those sentimental pieces, passed down from our parents and grandparents that we cherish and love; a serving platter or a beautiful bowl. They connect us with each other through the generations."

Anne Higgins opened Willow & Pine in May of 2020, right in the middle of the pandemic, but the support she received from Owensboro was overwhelming

Her desire is to bring joy to people's lives; curating beautiful things for your table and home. "It's not about any particular style, what's trending, or how much money you spend," she said; it's about finding what makes your heart sing and brings you joy every time you bring it out!"

Higgins has always loved dishes (like her mother and grandmother) and dreamed of having a "dish boutique" for a long time; she just never really saw herself having the courage to take the leap of faith. "But the idea had taken hold of my heart so much, I decided to honor my parents' legacy by

investing in my dream," said Higgins.

Family is at the heart of everything Higgins does. "My memories of holidays and celebrations spent as a child, as well as countless meals shared around our (very large) kitchen table were my inspiration for Willow and Pine Market," she said. This has been a family affair from the beginning. My husband, Sean, has helped in so many ways...from writing my business plan to assembling display fixtures. All of my children work in the store from time to time...helping unpack inventory, wrapping gifts, and updating the website.

Higgins opened the store with pottery and ceramics from places she traveled in Europe, and brands that were mostly European and unique to Owensboro. "I like to offer brands that have a story. I have these beautiful, Fair Trade, hand-woven baskets from Bolgatanga, Ghana and candles that are made in my hometown in Kansas" said Higgins. "I also have hand-painted ceramics from Nove, Italy from a pottery shop that I visited while we were living in Europe." In addition to these special pieces, Higgins gets most of her inspiration from social media influencers, who share her passion for



Dishes are the backdrop, or silent bystanders of every gathering with friends and family," says Anne Higgins. "This is why we feel such an emotional connection to certain pieces and why we treasure them."

beautiful table settings, pottery, and ceramics. She also listens to her customers, asking for their feedback, and buys things that spark joy. "Most of the time, if I love something, my customers do too."



Willow and Pine offers opportunities to show love and create memories by setting a beautiful table for your family & friends

WILLOW & PINE MARKET

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