

Would you like to reduce stress and financial burden on your heirs at the time of your passing?

Are there charities dear to you that you hope continue to thrive after you are unable to support them? If so, remembering to include philanthropy in your estate plan is a must.

Making a planned gift is a wonderful way to show your support and appreciation for Kentucky Wesleyan College and its mission while accommodating your own personal, financial, estate-planning, and philanthropic goals. With smart planning, you may actually increase the size of your estate and/or reduce the tax burden on your heirs. Just as important, you will know that you have made a meaningful contribution to Wesleyan.

The College has been richly blessed over the years by planned gifts from generous investors. These gifts have transformed and expanded the Wesleyan experience for our students, including scholarship support and growth of our endowment. Make no

Nonprofits near to your heart!

mistake – you do not have to be a millionaire or have a lot of liquid assets to impact Wesleyan when you no longer need your resources.

Recently, the College received two estate gifts within five days – one for \$2,000, and one for \$158,000. Both gifts were significant to the donors who provided them, and both were much appreciated and needed by Wesleyan!

Private support is ever-critical to small, private, faith-based colleges like Kentucky Wesleyan. We do not receive funding from the Commonwealth like public institutions.

We simply rely on tuition revenue, endowment performance and donations. And the endowment is directly impacted by private contributions.

Nearly half of the College's entire budget this year went back to students by way of scholarships. That's right – Wesleyan awarded close to \$11 million in scholarships this year alone! We could not do that without your support.

We encourage you to talk with your loved ones and financial advisors as you consider how you might leave a lasting impact on the nonprofits near to your heart.



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