The Clinton Courier

Clinton store recognized as a top performing retail location

Special to the Clinton Courier

Ace Hardware Corporation recently announced that Revell Ace Hardware in Clinton has achieved designation as a "Pinnacle Performance Retailing" store for its outstanding performance. Developed as part of Ace's long-term retail growth strategy, 20/20 Vision, Pinnacle Performance Retailing is laser-focused on Ace's customers, helping to ensure that Ace stores deliver on its brand promise day in and day out.

For more than ninety years, Ace Hardware has been serving its neighbors with helpful service and quality products. With more than 5,000 stores in more than sixty countries, the Clinton team is one of only a few hundred Ace retailers to achieve the prestigious Pin-



nacle status. To achieve Pinnacle Performance Retailing, the team at Revell Ace Hardware successfully completed a number of key performance drivers that will help them provide a better overall shopping experience in their local community.

"The team at Revell Ace Hardware is incredibly pleased to have earned the status as a Pinnacle Performance Retailing store," said Guy Eaton, general manager at Revell Ace Hardware. "What this means for our customers is that we are more committed than ever to providing our loyal shoppers with the best possible retail experience; from customer service to product offerings and more, we're taking 'Ace helpful' to a new level."

