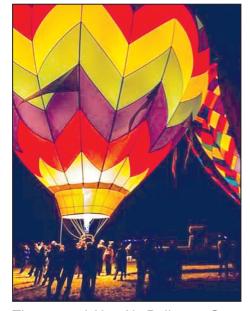


## Troy area chamber says its communities are unique

Where can you pet a llama, ride in a hot air balloon, put your kayak in a lake and enjoy music from a No. 1 recording artist? That would be in the "wonderful communities" of Troy, Maryville, St. Jacob and Marine, Dawn Mushill says.

The four communities have traditions that go back many years including homecoming events, city/village



The annual Hot Air Balloons Over Marine will take place Sept. 24 and 25.

wide garage sales, community movie/ concert nights and so much more.

"We have heard from so many people that the community events within the four communities just help to make the city/villages a better place to live" said Mushill, executive director of the Troy/Maryville/ St. Jacob/Marine Chamber of Commerce. "In almost all cases, the events are run by volunteers who have handed the reigns over to their children and grandchildren."

One of the most popular events is the City/Village Wide Garage Sale. The event brings hundreds to all four communities during the weekend of the event. Local businesses have to increase their staffs to stay ahead of the demand.

Since going to an interactive map for the communities, the towns have seen many more individuals come from out of town.

"In 2003, Troy Mayor (Tom) Caraker approached the Chamber about putting together a community garage sale. I have to admit – I was doubtful. Well, he said they would come – and they did. Between the four communities, there are almost 300 garage sales twice a year," said Mushill.

The mission of the Chamber is to be a catalyst of business collaboration and economic growth in the communities it serves by building relationships and delivering customized results.

The Chamber works with its members and the communities by providing resources, making connections and coordinating events that provide both exposure for their business and networking opportunities.

Visitors to the Chamber's web-

site (www.troymaryvillecoc.com) will find an array of links, including local job opportunities, a directory of Chamber member businesses, a community calendar, event rental locations, upcoming event flyers and more. For more informa-

tion, call (618) 444-6808.



The Troy Family Year of Fun will take place Aug. 20.



The Abby Road Warriors Concert will take place in Maryville on Aug. 28.



"Maryville based fee-only financial planning firm, Meredith Wealth Planning, is pleased to announce Zachary Joiner, CFP® has joined the firm as the Director of Financial Planning. Zachary has over 13 years of industry experience, and most recently spent time at Parkside Financial working with high net worth family office clients."



A Village Wide Garage Sale will take place in St. Jacob Sept. 2 to 4.



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What's Happening In ...? In addition to our normal coverage of L trends and issues, the Illinois Business Journal selects a different community to highlight what's happening. н *Next up:* a look at communities in the Collinsville Chamber of Commerce. We encourage businesses to participate by Т advertising and sharing news items. For more information contact Charlie Huelsmann at (618) 973-0414 or chuelsmann@better-newspapers.com. I