

The background of the advertisement is a dark blue gradient. A faint, light blue silhouette of a modern building with a pointed roof is visible in the background. The Busey BANK logo is centered in the upper half, with the word 'Busey' in a large, white, serif font and 'BANK' in a smaller, white, sans-serif font. Below the logo, the text 'Business | Wealth Management | Personal' is written in a white, sans-serif font. A thick, horizontal yellow line is positioned below the text. The main slogan, 'Building Business. Growing Wealth. Since 1868.', is centered in the lower half in a large, white, sans-serif font. At the bottom, the website 'busey.com' is written in yellow, followed by 'Member FDIC' in white.

**Busey**BANK®

Business | Wealth Management | Personal

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Building **Business.**  
Growing **Wealth.**  
Since **1868.**

[busey.com](https://busey.com) Member FDIC

