

People in Business

Ware named to role at East St. Louis Center

Helping to broaden the scope of the Southern Illinois University Edwardsville East St. Louis Center is the goal of its new associate director, Keith Ware, EdD.



Ware

Ware, the previous Upward Bound EC/BEM/Math & Science program director, will help oversee a center that is designed to be a one-stop shop for academic, cultural and social progression.

The center offers a Charter High School, the federally funded Upward Bound programs, the SIUE Head Start/Early Head Start, WE CARE Clinic, Learning Resource Center, Building Futures and Project Success programs, along with other programming on campus.

The center provides programs, services and training in the areas of education, health, social services and the arts.

AMH honors manager of Surgical Services

Cathy Wagner, manager of Surgical Services and the Cardiac Cath Lab, earned the 2021 Leadership Award, as voted on by Alton Memorial Hospital's senior leaders.



Wagner

AMH President Dave Braasch said Wagner demonstrates characteristics in getting results — integrity, continuous improvement and building customer-focused teams.

Braasch said Wagner embraced change by growing robotic surgical procedures by 30 percent from the year before, and also adding pulmonary services to surgery — all the while two surgical teams down.

Wagner also helps lead the Military Connection group in BJC, spearheading the annual BJC Baby Shower for military families. Recently, she helped set up a scholarship program where two local students were awarded tuition support through AMH's affiliated foundation.

Tax expert added to Archford team

Independent wealth management firm Archford Capital Strategies in Metro East announced the addition of Jeff Keiser as director of Family Tax.



Keiser

He will lead the Archford team as it launches its family office and trust service.

He received his J.D. from the University of Missouri and has more than 35 years of experience in tax, retirement, estate, and financial planning, having held leadership positions at a large private bank and a national trust company. He recently earned the Accredited Estate Planner designation from the National Association of Estate Planning Councils. He is a member of the St. Louis Estate Planning Council, the Kansas City Estate Planning Society and the Missouri Bar

Association's Trust & Probate Committee.

Keiser has given numerous presentations and seminars on estate, business succession and tax planning related topics. He has also taught classes at the K.C. Chapter of the American Institute of Banking, Maple Woods Community College and Park University.

Bank transitions to new branch manager

Bank of Hillsboro has welcomed Megan Wood as its new Edwardsville Branch manager. Wood joined the bank



Wood

six years ago as a part-time teller and then became a loan processor. She was offered the position of branch manager in December and transitioned into the role in April.

Wood oversees day-to-day operations within the entire branch, opening accounts, making sure employees stay organized and provide the best customer service.



Claytor

The Edwardsville branch's previous manager, Lisa Claytor, recently retired after 40 years in the banking industry. Wood said she has similar management styles to Claytor and hopes to continue her legacy.

Claytor grew up in Edwardsville and started her first banking job in her hometown. Other opportunities within the banking industry took her to Tennessee, and in 2011 she came back to Edwardsville to work at Bank of Hillsboro.

Wood is originally from Charleston, Ill., and moved to Edwardsville 16 years ago. Wood and her fiance Jason have a 9-year-old daughter.

Bank of Hillsboro is a 153-year-old bank is headquartered in Hillsboro, Ill., and has 11 additional locations in Alhambra, Altamont, Carlyle, Edwardsville, Effingham, Greenville, Highland, Keyesport, Pana, Staunton and Vandalia.

Bullseye Promotions owner marks 30 years

Bullseye Promotions owner Mark VanZeyl recently celebrated 30 years in the promotional products industry, working in Metro East and St. Louis.



VanZeyl

Originally, VanZeyl worked for his father at Pyramid Advertising, beginning March 1, 1992. He produced promotional products out

of Granite City until Sept. 9, 1999, when he decided to go off on his own and form Bullseye Promotions.

Bullseye Promotions moved to Collinsville in 2005 and then to Maryland Heights, Mo., in 2017.

Bullseye Promotions assists clients locally and nationally with a focus on creative logo promotional products.

VanZeyl is currently the lead ambassador for the Troy/Maryville/St. Jacob/Marine Chamber of Com-

merce as well as a member of the Collinsville Chamber of Commerce.

Bullseye Promotions has given back to the community by volunteering for various festivals, donating to senior service organizations, Illinois Center for Autism, Big Brothers/Big Sisters, Rotary fundraisers, Marion Medical Missions, and Chamber events, and serving as mentor for Triad CEO program.

VanZeyl graduated in 1990 with a bachelor's degree in Recreation Management from Southern Illinois University Carbondale.

St. John's Community Care appoints new exec

Collinsville-based St. John's Community Care announced that Christine Stewart has been appointed new executive director of the St. John's Community Care. She succeeded Nancy Berry and assumed responsibilities on May 2.



Stewart

After 34 years as executive director, Berry retired on May 31.

Stewart comes from Canada, where she led the Canadian Mental Health Association, Central Alberta since 2017. Prior to that, she served as manager of Agency Programs for McMan Youth, Family and Community Services Association. After living and working in Canada for more than 20 years, she said she was eager to return to the St. Louis area where she grew up, in Fenton, Mo.

In her recent positions Stewart opened a Supportive Housing Program for individuals with severe mental illness; opened the first intensive case management youth housing program in Central Alberta; and obtained three-year federal funding for addictions counseling for youth.

Stewart has a social work degree from Evangel University in Springfield, Mo.

Yaekel names manager of commercial lines

Yaekel & Associates Insurance Services, in Belleville, has promoted Sharon Castillo to Commercial Lines manager.



Castillo

Castillo will lead, mentor and train the commercial lines service team.

Castillo has more than 20 years of experience in the insurance industry. She has been with Yaekel & Associates for eight years as a commercial account manager, managing a book of business by acting as a primary business contact to large commercial clients for servicing, coverage questions, risk management, negotiating renewal coverage and pricing with carriers, claims handling and marketing of new business accounts.

Castillo is a Certified Insurance Counselor, an insurance industry designation maintained by the National Alliance for Insurance Education & Research. She resides in Belleville with her husband and son and is active in her community.

Yaekel & Associates, an independent insurance agency, has served the local community for more than 125 years offering business, personal, life, and employee benefit insurance products.

Holland Construction hires project director

Holland Construction Services has hired John Gillespie as its newest project director. Gillespie will primarily focus on Holland's health-care projects. He joins Holland with more than 28 years of experience working on a variety of projects, including several major medical facilities.



Gillespie

Gillespie will work with Holland's project management team. He will guide the pre-construction and construction process for health-care projects, and focus on the growth of Holland's team members.

Gillespie has overseen a variety of multi-million-dollar health projects, which includes serving as construction director on a large \$550 million expansion for a major medical center in St. Louis. Gillespie also has experience leading construction teams in the commercial and industrial markets.

Gillespie has spent more than two decades working in the St. Louis area where he has held project engineer, project manager, senior project manager and project director titles. He is a graduate of the Milwaukee School of Engineering's Architectural Engineering degree program, focusing on the design of building mechanical systems.

The Maschhoffs hands out 2022 Core Values Award

Carlyle-based The Maschhoffs, one of the largest pork production companies in



Jansen

America, has bestowed its 2022 Core Values Award on Tricia Jansen, regional controller of the Great Plains and Central Prairie regions.

Each year, since 2011, the com-

pany has honored an individual who has displayed the company's core values through key business decisions and leadership actions. Those values define how employees work with one another, care for the animals, engage with the community, and serve customers.

The Maschhoffs said it had "an astounding" 56 finalists for 2022.

Sivia Law adds of-counsel attorneys

With the addition of three new locations in the near future, Sivia Law has recently added two of-counsel attorneys.

Etta Jackson received her J.D. from Washington University School of Law, her Master's in Business Administration from Columbia University, and her A.B. cum laude from Harvard University. She is licensed to practice law in Missouri and Illinois. She will operate out of the Edwardsville location.

Lawrence A. Waldman also joined Sivia Law serving of-counsel. Waldman offers knowledge in areas of estate planning and commercial business and will primarily operate out of Sivia Law's new South County location.

Send People in Business items to Editor Dennis Grubaugh, dgrubaugh@ibjonline.com.