



The upgraded game room features a true arcade, dozens of video and interactive games and claw machines, plus retro favorites.

# Alley

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Retro favorites like Skee-Ball and air hockey are still available for those looking to brush up on their skills. Streamlining the process, arcade-goers are issued player cards, where credits can be purchased for play, eliminating the need to break dollar bills. Furthermore, tickets are all uploaded to player cards virtually where they can be cashed out in the prize center, which is also fully renovated and restocked. Players can earn tickets to redeem from the prize center, boasting items like Squishmallows, novelty candy, board games, lava lamps, light-up signs, toy crossbows, soccer balls and other collectables. “We wanted to go big or go home in the arcade, and after traveling to other arcades, we knew that switching to cards was a non-negotiable,” Turner smiled. “Part of making it more family friendly was transitioning to a consumer-friendly card that eliminates the need for change, ultimately making it easier for parents and children. Tickets earned are also stored on the card, which makes it easier for us in the prize center as well.” Setting it apart from its Phillips Lanes predecessor, The Alley will also be home to a bounce room, though the inflatables won’t be available until spring. “The number one thing we wanted to promote was family and community,” Turner said. “We wanted to create a space for



The inflatable section of The Alley is still under construction and off limits to the general public.

families where parents could come in and know that their child is in a safe space, and where they can come and be with other adults and socialize.” Turnersaidthat TheAlleywillcontinue to be “house lanes” to Taylor County, Campbellsville Independent and Green County schools and Campbellsville University bowling programs. “Although we have a new vision and space, we are still committed to supporting our schools and have really tried to find that balance of supporting the sport of bowling while also creating a new community atmosphere.” Formerly known for their restaurant as much as their lanes, TheAlleyisalsothenew home of Ponzi’s Pizza. “We had always heard positive reviews of their food and knew that their absence was

really felt since they closed down their locations, so we knew that having them in that space would be perfect,” Turner added. The Alley offers the community a freshness that remains familiar enough to feel like home, making it the perfect place for birthday parties, team-building events or good, old-fashioned fun. Turner and Smith have also reintegrated bowling leagues, including JAM, Coffee League and Fellowship League, with sign-ups for each in August. Youth Fun League for ages 6-18 will begin next week, with sign-ups still open. For more information, visit The Alley online at thealleyky.com, email thealleyky@gmail.com, call 270-465-5296 or stop by Monday-Thursday 12-10 p.m., Friday-Saturday 12 p.m.-12 a.m. or Sunday 11 a.m.-6 p.m.



Other upgrades include Brunswick scoring software featuring user-friendly touch screens and new TVs. The software also has OpenLane app integration where users can redeem rewards and track their scores.



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