

IDPH Spotlights the Power of Prevention During "30 Days of Public Health" in April

Statewide campaign promotes health equity across Illinois

For the 3rd year, the Illinois Department of Health (IDPH) will recognize "30 Days of Public Health" throughout the month of April. The initiative is designed to raise awareness of the role public health plays in keeping all Illinois communities healthy and safe. The April observance expands National Public Health Week into a month-long effort and coincides with National Minority Health Month, highlighting the importance of advancing health equity and showcasing the services available to every person and community across Illinois.

To highlight the public health resources available to Illinois residents, IDPH is introducing new video and audio public service advertisements (PSAs), developed by the Ad Council's Creative Studio and Storyteller Studio. The "You Might Not Know It" creative spotlights essential but often overlooked public health services, beginning with newborn screenings

which are a critical first step in an individual's health. The work underscores the accessibility of IDPH services and the department's commitment to safeguarding the health of all Illinois communities.

"From newborn screenings and cancer prevention to food safety and community health, IDPH works to improve the health of Illinoisians," said IDPH Director Dr. Sameer Vohra. "The scope of our programs allows us an opportunity to support people at every stage of life and in every corner of Illinois. We want people to know that when they have health challenges, we are here as a trusted resource. This April and beyond, we are focused on making public health more visible, more relatable and more connected to the everyday lives of the people we serve."

The new creative, which includes digital video, audio and out-of-home formats, will run statewide. IDPH social channels will also feature behind-the-scenes IDPH programming content, day-in-the-life stories highlighting IDPH leaders and staff, service-focused series

spotlighting services from food inspections to soil testing and human-interest content elevating minority and rural health programs.

"Ad Council research revealed an opportunity to deepen public awareness and understanding around IDPH's full range of services," said Derrick Feldmann, lead researcher and managing director of the Ad Council Research Institute. "Effective public health communication starts with relevance and clarity. By elevating everyday public health services through relatable storytelling, this campaign helps make systems feel more accessible and meaningful to the people they serve."

The Ad Council is a nonprofit that brings together the advertising, media, marketing, and tech industries to drive social change. For more than 80 years, it has led iconic campaigns that inspire action on the nation's most pressing issues.

For trusted, up to date health information anytime, visit <https://dph.illinois.gov/resource-center/communications.html>.

IRS launches new online tool to help taxpayers resolve tax debt

Edited By TODD MARVER
Enquirer-Democrat Reporter

The Internal Revenue Service today announced a new online tool to help taxpayers understand and resolve tax debt. The Tax Debt Help tool provides individuals and businesses with a simple, accessible way to explore payment options and identify next steps based on their situation. The tool is part of the IRS's broader effort to expand digital services and make it easier for taxpayers to meet their obligations.

"This new Tax Debt Help tool reflects the agency's commitment to making tax compliance clearer, more accessible, and less intimidating for taxpayers," said IRS Chief Executive Officer Frank J. Bisignano. "By guiding taxpayers through their options to pay with simple, interactive questions, we're helping them understand the paths available and take confident next steps.

The deployment of this new tool shows the transformation underway at the IRS and the progress the agency has already made to deliver more user-friendly, digital-first services to taxpayers."

Helping taxpayers find the right option

The Tax Debt Help tool walks users through a series of straightforward questions about their financial situation and tax debt. Based on taxpayer responses, the tool will guide them to potential payment and resolution options available through the IRS.

These options may include payment plans, temporary delay of collections, or an offer in compromise for those who qualify. By presenting options in a clear, structured format, the tool helps taxpayers make informed decisions about how to resolve their tax debt.

Designed for simplicity and privacy

The tool is designed to be easy to use and accessible to

a wide range of taxpayers. It does not require specialized knowledge and can be used at any time.

To protect taxpayer privacy, the tool does not require taxpayers to enter personally identifiable information. Taxpayers can explore available options without providing details such as Social Security numbers, names, or addresses.

By expanding self-service options, the IRS is helping taxpayers resolve issues faster while reducing the need for phone calls or in-person visits.

Additional resources

Taxpayers can find more information using the following resources:

- Get help with tax debt
- Apply online for a payment plan
- Publication 6103, Get Help with Tax Debt
- Information on payment plans
- Online account for individuals
- Business Tax Account



Illinois Valley Senior Citizens Menu

Carlinville 217-716-2337 • Benld 217-835-3174

Monday, April 27

Cheesy Chicken Casserole, Hominy, Spinach, Peaches

Tuesday, April 28

BBQ Pulled Pork on Bun, Sweet Potatoes, Baked Beans, Apricots

Wednesday, April 29

Chili w/ Beans, Corn Bread, Tomato Salad, Tropical Fruit

Thursday, April 30

Polish Sausage & Sauerkraut, Red Skinned Mashed Potatoes, Lima Beans, Mandarin Oranges

Meal reservations must be made by 11:00 a.m. on the day BEFORE you wish to receive a meal

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